



W Verbier voted World's Best Ski Hotel for the second year in a row.

During the 5th Annual World Ski Awards™ trophy at Kitzbühel, Austria.

On November, 18th 2017, W Verbier was honored to be voted, for the second year in a row, both 'Switzerland's Best Ski Hotel' and 'World's Best Ski Hotel' at the reputed World Ski Awards 2017. Ski tourism figureheads and market leaders from each of the world's top 25 ski tourism nations were in attendance to celebrate excellent in ski tourism.

Voting for the 2017 Gala Ceremony closed at the end of September, with a total number of 1,6 million votes including leading ski tourism professionals alongside of hundreds of thousands of ski consumers from around the world.



W Verbier, the first Alpine Escape of W Hotels Worldwide, was nominated in the 'Switzerland's Best Ski Hotel' category with 15 other luxurious properties of Switzerland, and then was rewarded the 'World's Best Ski Hotel' among 22 other hotels that had won the prize for their country.

Pierre-Henri Bovsovers, General Manager of W Verbier and one of the hotel's owners Daniel Von Wyss were attending the ceremony. Pierre-Henri could not hide his emotion and his pride while he received the two amazing recognitions: "It is the excellent dedication of each team member in providing outstanding service, exceeding the hotels guest's expectations every single day, as well as their passion for their work, that have made these fantastic awards possible. I am very proud of it. I also want to thank our owners; it took more than thirteen years with many challenges on the way, to build and to open our property, and it is now becoming a great success" he says.

After only 4 years of existence, W Verbier has already won many recognitions. With these 2 new prestigious awards, received for the second year in a row, Pierre-Henri concludes saying: "These extraordinary prizes represent a lot for us and we are, with the Team, even more enthusiastic for the future."

Perched at 1'531 meters with immediate access to over 400 km of skiing terrain, W Verbier mixes contemporary urban alpine design and the hottest W Happenings. The stylish 123 rooms and suites, each with fireplace, Signature W bed and private balcony are perfect for an intimate escape after an exhilarating day outside. Open all year-round, the hotel offers 6 restaurants & bars including the modern bistro W Kitchen and the exclusive Eat-Hola Tapas Bar, a relaxing escape in the Away® Spa and 300 sq.m. of flexible event spaces. Whatever guests need to amp up their stay, all they need to do is ask. From the W Mountain Concierge to the renowned and exclusive Whatever/Whenever service, W Verbier team is available to make it happen 24/7.

W Verbier steals the scene and offers everything under one roof.



About World Ski Awards™

World Ski Awards is the sister organization of World Travel Awards, currently celebrating its 24th anniversary.

Launched in 2013, World Ski Awards aim is to drive up standards within the ski industry by rewarding the organisations that are leaders in their field. World Ski Awards was developed in reaction to overwhelming demand from the ski industry for a programme that was fair and transparent; a programme with a mission to serve as the definitive benchmark of excellence, and to help to foster a new era of growth in ski tourism.

The reaction to the annual World Ski Awards is vindication of this vision. Hundreds of thousands of travel professionals and skiers across the globe vote for their favorite ski tourism products and brands, whilst the audience who gather for the unveiling of the inaugural winners serve as a "who's who" in ski hospitality.

The World Ski Awards programme has categories for the Best Ski Resort, Best Ski Hotel, Best Ski Boutique Hotel and Best Ski Chalet for each of the world's top 25 ski tourism nations. The individual country level winner with the most overall votes will not only win the national award but also the world level award in the respective category.

A number of categories exist on a world level only; World's Best Ski Tour Operator, World's Best Ski Travel Agent, World's Best Ski Transfer Operator, World's Best Ski Resort Company, World's Best Freestyle Resort, World's Best Indoor Ski Resort, World's Best Heli-Ski Operator, World's Best New Ski Hotel, World's Best New Ski Chalet, and the special World Ski Awards Academy Awards for Outstanding Contribution to Ski Tourism and Ski Legend.

The voting methodology is simple; votes are cast by professionals working within the ski industry — senior executives, travel buyers, tour operators, agents and media — and by the public (ski tourism consumers). Votes are submitted online at World Ski Awards website. The voting works on a first-past-the-post system to ensure impartiality and independence.

For more information about World Ski Awards, visit: worldskiawards.com



About W Verbier

Perched at 1'531 meters, just steps away from the main Verbier ski lifts, W Verbier offers immediate access to more than 400 kilometers of ski, biking and hiking terrain. The property features 123 stylish guest rooms, suites and W Residences, each with fireplace, Signature W bed and private balcony.

The design is daring, local materials like wood and stone are fused with modern accent in a W Hotels' style to create spaces that are spectacular to look at and divine to dream in. W Verbier mixes of the contemporary urban alpine design and the hottest W Happenings.

Never boring and open year-round, it proposes a whole range of facilities to fulfill any desires featuring six bars and restaurants. From amplifying morning coffee soaked in with the first sun rays in the W Café, to a rewarding après-ski drink feasting and dancing in ski boots on the pulsating DJ mixes in W Off Piste, W Verbier steals the scene. Keep the fun going at W Living Room, indulging in the finest cocktails customized by the mixologists, sipped together with heart-dropping sunsets observed from a gorgeous panoramic terrace. Other limitless possibilities include a compulsive palette of flavors to experience in the bistronomic restaurant W Kitchen with its fresh and seasonal modern local cuisine, in the playful Carve Sushi Bar or in the Signature Sergi Arola's Eat-Hola Tapas Bar by Michelin-starred Chef Sergi Arola. All together inviting to never stop exploring.

Guests are also invited to detoxify and refuel in 800 square meters of relaxing surroundings in Away® Spa, including a shimmering indoor/outdoor-heated WET pool, hammam, sauna and jacuzzi, as well as 9 treatment rooms and an extensive treatment menu featuring the Swiss beauty brands La Prairie and Phyto 5. For those wanting to go further in their chase for a perfect shape, extra possibilities await in FIT gym with a private yoga space, both open 24/7.

To complete its offerings, the 300 square meters of flexible meeting space with awe-inspiring mountain views, state-of-art equipment sets and a dedicated events team will light up any private celebration or corporate gathering.

In Summer, a new scenery awaits. Imagine a white sandy outdoor spot with beach volleyball, a cool lounge atmosphere, deckchairs, trendy cocktails, live music and shaded lounges surrounded by unparalleled views of the Swiss Alps. 'The Beach' is the center-stage for thrill-seeking mountain enthusiasts and the ideal place to feel the adrenaline of Europe's most exciting terrain.

W Verbier offers everything under one roof. Whatever guests need to amp up their stay, all they need to do is ask. From the Mountain Concierge to the renowned and exclusive Whatever/Whenever® service, W Verbier team is available to make it happen 24/7.

For more information visit: wverbier.com. Follow us on: [Twitter](#) / [Instagram](#) / [facebook](#).

Press contact: Stéphanie Oliver. Director of Marketing & Communications W Verbier.

T. +41 27 472 86 01 / stephanie.oliver@whotels.com