

## **W Verbier: The ultimate Swiss mountain escape**

**W Verbier presents a fabulous summer programme combining thrilling activities, culinary delights and an exotic “Beach” in the mountains.**



Verbier, May 18<sup>th</sup>, 2017 - This summer, W Verbier is the perfect place to escape. From mid-June until the end of September, a beautiful sandy beach appears in front of the hotel. With its facilities and its wide and seasonal food selection, "The Beach @ Place Blanche" is a one-of-a-kind destination to experience this summer.

Guests and visitors will enjoy the atmosphere of a beach getaway perched at 1500 meters with the alpine summits as a backdrop. Beach volleyball, beach soccer court, playground and facilities for kids are available every day. To rise and shine at altitude, weekly morning yoga sessions are organized every weekend. After the action, it's time to relax. Deckchairs on the sand and hammocks in the refreshing shade of the palm trees set the tone. Summer vibes are amplified with the lounge mixes of our resident DJ.

W Verbier brings the inside outside at W Off Piste. A tantalizing and seasonal menu with Mediterranean flavors, a selection of Thai dishes and refreshing cocktails are available throughout the day and served in the shaded lounges of the terrace and in the large flowery garden.

With its breathtaking natural scenery and exclusive facilities, "The Beach" is the ideal destination for a vibrant summer in the Swiss Alps and a hot spot to experience what's new/next in Verbier.

W Verbier welcomes sports enthusiasts, wide-open spaces *aficionados*, beach fans and nature lovers to step outside and to amplify their alpine experience. For a summer of action, the property offers a whole range of summer deals including a stylish accommodation and outdoor activities. In addition to its offers allowing exclusive access to the Verbier Golf course, the Verbier Bike Park and paragliding courses, W Verbier proposes various Yoga and Fitness retreats.

The five-day yoga package with Exotic Yoga Retreats focuses on traditional yoga, zen and meditation. Guests participating in one of the “Get Fit at altitude” fitness Retreats will experience innovative training methods, making use of the natural environment as a playground for their workout. The two fitness packages include a pre arrival consultation with the trainer and daily healthy meals. During the Strala Yoga weekend, the instructor from Pure Sport Club Geneva hosts Strala Yoga sessions, a revolutionary and playful approach to yoga which gets people radiantly healthy, free, creative and happy.

... Infinite possibilities to escape, detox and refuel this summer.

Check out all our summer deals and mountain activities: <http://www.wverbier.com/summer-activities>  
More information about The Beach @Place Blanche: <http://www.wverbier.com/the-beach>





## About W Verbier

W Verbier, the first alpine escape of W Hotels Worldwide, was named World's Best Ski Hotel 2016 at the reputed World Ski Awards. Perched at 1'531 meters, just steps away from the main Verbier ski lifts, it offers immediate access to more than 400 kilometers of ski, biking and hiking terrain. W Verbier Retreat mixes contemporary urban alpine design and the hottest W Happenings. The stylish 123 rooms and suites, each with fireplace, Signature W bed and private balcony are perfect for an intimate escape after an exhilarating day outside.

Open year-round, W Verbier features six bars and restaurants. From amplifying morning coffee soaked in with the first sun rays in W Café to a rewarding après-ski drink to covet DJ beats in W Off Piste and indulging in the finest cocktails customized by the mixologists at W Living Room, W Verbier steals the scene. Other limitless possibilities include a palette of flavors to experience at the bistronomic W Kitchen, Carve Sushi Bar and Sergi Arola's Signature Eat-Hola Tapas Bar.

Guests are also invited to recharge and detoxify in 800 square meters of relaxing surroundings in the Away® spa featuring the famous Swiss beauty brand La Prairie. Perfect haven to pause and rewind, the signature spa features 9 treatment rooms, a shimmering heated indoor/outdoor WET pool and a state-of-the-art 24/7 FIT gym.

With its 300 square meters of functional event spaces, W Verbier offers everything under one roof.

Whatever guests need to amp up their stay, all they need to do is ask. From the W Mountain Concierge to the renowned and exclusive Whatever/Whenever service, W Verbier team is available to make it happen 24/7.

For more information visit: [www.wverbier.com](http://www.wverbier.com) or [www.facebook.com/wverbier](https://www.facebook.com/wverbier)  
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